



Business Studies (A Level)

What will the course involve?

Students will be given the opportunity to study the following business topics:

- 1 What is Business?
- 2 Managers, leadership and decision making
- 3 Decision making to improve marketing performance
- 4 Decision making to improve operational performance
- 5 Decision making to improve financial performance
- 6 Decision making to improve human resource performance
- 7 Analysing the strategic position of a business
- 8 Choosing strategic direction
- 9 Strategic methods: how to pursue strategies
- 10 Managing strategic change

How will I be assessed?

Students will be assessed through 3 two-hour written examination papers at the end of the two year course. Each paper is worth 33.3%.

What skills will I develop?

This A Level offers the opportunity for students to acquire a detailed understanding of how businesses work and their environment. The knowledge and skills obtained will be useful in preparation for both Higher Education and employment.

Where can the study of Business Studies lead?

The course provides an excellent ground work for business-related employment and Higher Education courses. This GCE A Level combines well with a range of other courses.

Where can I get more information?

For further information about studying Business Studies at Archbishop Blanch Sixth Form contact: Mr. Cornmell on admin@blanch.org.uk